

EPISODE 91

[00:00:11] ANNOUNCER: Welcome to this week's episode of Coffee with a Journalist, brought to you by OnePitch. The guests on our summer show includes some of the most notable journalists from the top US-based publications who cover topics including technology, lifestyle and culture, health, science, consumer products, and business news. We discussed their role, the types of stories they cover, what their inbox looks like, and how they connect with sources.

Today, we're joined by Rebecca Jennings, a senior reporter at Vox. More specifically, Rebecca covers Internet culture for The Goods. Previously, she was a video producer and host at Racked. And before that, she covered fashion, New York City retail, and local goings-on at Brooklyn Magazine, the L Magazine and Time Out New York.

On the episode, Rebecca starts by telling us about her 70,000 unread emails, the types of stories that peak her interest, her favorite reality TV show and more. Let's dive into the episode now.

[INTERVIEW]

[00:01:14] BB: Welcome, everybody. It is Coffee with a Journalist, where we bring you journalists who chat all about what they frankly don't like about pitches, but also what they think about the future of journalism. What are they reading, and writing, and loving? What are they looking for and how can we make our relationships with journalists better as publicists, comms people, marketing folks, etc.

I'm Beck Bamberger. I run BAM, that's an agency that works with all venture-backed technology companies. And then also I made this thing called OnePitch, which is helping the relationships between journalists and publicists.

Today, who was just laughing at that intro, I heard that, Rebecca, is Rebecca Jennings. She's a senior reporter at Vox. She's been at Vox, as you all heard just a second ago, for a handful of years now. She's based in New York City, the probably capital of all this crazy culture and stuff that Rebecca writes about, which we will totally get into, because I'm sure

you have a lot of fun, Rebecca. Covering the Internet culture for The Goods. Welcome, Rebecca. And thank you for being here.

[00:02:19] RJ: Thank you so much for having me.

[00:02:21] BB: Yes. let's hop in your inbox. So how crazy is it? How do you keep it clean? Do you keep it clean? Some people don't like it clean. So you tell me.

[00:02:30] RJ: Well, I am unfortunately one of those people that has, let me check, I think it's around 70,000 unread emails. Yeah.

[00:02:38] BB: No! That's the most I've ever heard. Wow!

[00:02:42] RJ: It was more. It hit 100,000.

[00:02:45] BB: This is a moment. This is like record breaking on this show of 70 plus interviews we've done now. Holy cow!

[00:02:52] RJ: I know. It's not great. And I've been trying to like be better about this. I've organized the inbox that I can like see on the screen. That's a lot more organized now. But like, yeah, I am full chaos mode. Like it's not great.

[00:03:06] BB: But that seems to work for you.

[00:03:07] RJ: I think the problem is that just like through – My email used to be hooked up to a certain tip line from an old like website I used to work at. And so it would just be garbage, garbage, garbage. And I never had the energy or the willpower to like go through and unsubscribe to all like the brand emails I get. So it's just a combination of things where it's like why would I want to spend a bajillion years cleaning up this inbox when I'm just going to have to do it every day to keep it clean, because I'm lazy?

[00:03:35] BB: Yeah. It's okay. It's so interesting. There's absolutely two schools of thought and a few others, I'll say, on the inbox maintenance as it is for journalists. And some are the

let it ride people. You're definitely – You're queen of that. I'm going to give you the crown. And then there's the absolute get it to zero unread every day, 24 hours, mass delete. I mean, it's fascinating to hear.

[00:04:03] RJ: Seems so stressful.

[00:04:05] BB: It does, but we're all trying to figure it out. Do you respond to some pitches, no pitches? What would you say?

[00:04:15] RJ: The rate of response is probably like 5%. And I know that's like evil, but it's just like I think I'm on all these really long lists where there's just mass press releases going out. And it's like, yes, I could take the choosing. Like please take me off this list. But I always feel rude about that.

So what I end up doing is like I'll get a couple pitches that I'm like, "Okay, maybe. Like maybe there's like a new like tech thing that like could somehow become part of my beat." But it's like I think the problem is that I don't really cover news that much. It's I mostly do commentary on things. I'm offered an interview with like a founder or something, like that maybe will affect the beat, like sure. But I mostly think in terms of long features or analysis not like PR. Like press releases about something new is like not necessarily what I'm interested in, which I think is weird. So it's like I understand why I get all those pitches, but yeah I just can't respond to all of them.

[00:05:18] BB: Yes. Why don't you chat about what your beat entails, because it is Internet culture, but that is wide and deep? Do tell us.

[00:05:30] RJ: I think what I'm most interested in is like how normal people are using the technology that's available to them and what effect that like influencers and famous people and subcultures are having on those decisions. So these are very like mushy kind of concepts.

So as you can imagine, it's like a press release isn't going to help me much with that, because normally what I'm looking for is like interesting ways that like regular people, like

people that can't afford to hire publicists. And to be honest, like I cover like kids who get really famous really fast. That's a big part of my beat. And the thing that I always think about is like if I'm getting pitched them by a publicist, then I don't really have any interest in talking to them, because it's like clearly this is like what's more interesting to me is someone who just like randomly stumbled upon viral fame and now like has to deal with that. It's not the people that are like, "Okay, I'm savvy in this business. I get a publicist," whatever. That's nothing against publicists. It's just the stuff that I report on.

[00:06:35] BB: I'd almost imagine if they have a publicist, it's too late to the game. They're too big. They're too out there. They're too formal.

[00:06:42] RJ: It's part of that. And there's just so many famous creators or like micro-famous creators. And so the ones that are kind of doing something that's already been done, like they're a musician, that's great. That's really cool. And like a music publication will probably cover them or like a fashion or lifestyle. But like I'm not as interested in covering something that's sort of like, "Okay, they're this artist." Is there a controversy around them? It's just really hard to like see this vast pool of people. I don't know. I wouldn't be doing my job if I only profiled the people that I get pitched from publicist, because that's just sort of propping up this system of like, "Okay, the people that can afford publicists, I'm just doing puff pieces on them."

[00:07:27] BB: Interesting take. Ooh! I like this combo so far, because publicists are probably like shaking in their boots a little bit. But that's all good.

[00:07:34] RJ: Oh my god. Sorry.

[00:07:34] BB: **[inaudible 00:07:34]**. No. It's fine. This is why we're here. What is your top pet peeve then with pitches? Even the couple that you read.

[00:07:44] RJ: Oh my god! I hate this, because like there's so much journalists like dunking on publicists. Like I really, really hate that, because like I know, like I get it. I know that like you're doing your jobs and anything like that, like I really try not to do that.

[00:07:58] BB: That's why we like to have this podcast, to like bring the human of the journalist to us, chat about it. Let's talk about it instead of just jumping onto it. Yeah, totally.

[00:08:06] RJ: I think the one thing that actually like really kind of is upsetting and weird is like when you feel a little bit like guilt-tripped and like, "Hey, I saw you posted on Instagram." Like I would just really responding. It's like, "Oh my god! It's like the third time that they're emailing me and they're like, "Hey." It's just very guilt trippy, and I like get really angry when I see that. It's like, "What? There's a reason I didn't respond to the first three emails." It's like what would you have me do? Are you my boss? No.

It's only people that I've never met before. Like people that I've met have always been very lovely and great. It's just random people that I'm just like, "What? What makes you think we're besties from that?"

[00:08:52] BB: Ugh! The guild trip pitch not usually going well. I don't know how – I wonder who that works on.

[00:08:58] RJ: Right. Exactly. And I think like – Oh, another thing actually, and I can't take credit for this, it's Taylor Lorenzo's like favorite mantra, which is like that your success is not a story. And it's like I get pitched so much where it's like, "Look at this amazing person. Look how successful and famous they are." And it's like, "Well, if I haven't heard of them, then they're not like that famous," and like if I was interested in them, I would have already like reached out. It's just like I think it's tough especially when you're a publicist for a creator, I feel bad. It's hard, hard to know what to do with that.

[00:09:35] BB: I want to chat about from the stories you do. And my god, are they varied. Like I'm going to pick this one from hot girl culture, whatever you want to pay, \$5000 for the perfect butt. How to get a perfect butt? You're about Bama Rush. Oh my gosh! Where do you get the inspiration for these stories?

[00:09:57] RJ: Yeah. So that is actually the easy part to be quite honest, because like I sort of am more of like a day three reporter. And like I don't know if that's like a term you guys use. But it's like day one reporters. So it's like the people that break the news, those are

people that are like grinding and doing that kind of stuff. Then there's people who like aggregate that day one stories. Then there're people who kind of have a take. And that's sort of like what I do plus a long-form feature that like takes months and months to do and then drops.

So to be honest, because finding stories to me is pretty easy because it's only really worth doing like a third day take if it's like bubbling up in the public consciousness. So what I do is sort of like bring my knowledge of TikTok and my knowledge of young people, I guess, and the Internet to sort of put all these things in context. Like, "Hey this thing that people keep talking about this," it's very like well actually in a kind of cringy way. But I try not to do that.

[00:11:01] BB: Got it. Yeah, that puts you in sitting in an interesting piece of time because, really, you're in a mode of listening not necessarily. And it's different of course for the breaking news people. They don't have inspiration. They're just like, "What's going on in the world? That's my job. I just need to be prepared. I just need to be there and sucking in the information as quickly as possible and getting it out." Yours is more listening, listening. And then of course those longer term, more – Yeah, it takes three and a half months to produce a piece. That's where a lot of kind of brainstorming can come into play. Ooh! Interesting. Do you spend hours a day on TikTok, Twitter, et cetera?

[00:11:36] RJ: I definitely spend hours a day on Twitter. On TikTok, I've had to set up limits, because otherwise like I'll ruin my sleep schedule. So what I do, what I love to do is I walk uphill on the treadmill and I scroll TikTok.

[00:11:48] BB: Wow! Ooh! So you're getting in a walk, and then you're doing – I love that. I love it.

[00:11:52] RJ: I know. I really love to brag on that practice I've started, because I'm like, "Wow! I'm doing two things at once. I feel like a genius."

[00:12:00] BB: Oh, I love the walk and talk of doing something. Oh my gosh! Oh my gosh! Yes.

[00:12:04] RJ: And I do a lot in the mornings and in like during the day and the afternoon. It's like technically scrolling through TikTok is my job. So there's many an afternoon where I spend an hour or two just like scrolling.

[00:12:16] BB: You probably get like 10,000 steps in. It's fabulous.

[00:12:19] RJ: I don't walk for that long. But I can just be lying on the couch and I'd be scrolling through TikTok as well. So, yeah.

[00:12:25] BB: Got it. Okay. Okay. Wow! I like that tip. If you've got to be scrolling **[inaudible 00:12:29]** for your job, get a walk-in. Get your steps. There you go.

[00:12:34] ANNOUNCER: Today's interview will continue after this brief message brought to you by OnePitch. Are you curious to see the unique ways one pitch helps PR professionals and marketers pitch journalists? Head to onepitch.co learn about our new OnePitch score and see how easy it is to find the right journalists to pitch your news to. Sign up for your free account today. Now, back to today's episode.

[INTERVIEW]

[00:12:57] BB: Now, to our fill in the blank section. Rebecca, here we go.

[00:13:01] RJ: Mm-hmm. Okay.

[00:13:03] BB: You'll get a response from me if –

[00:13:06] RJ: Oh, okay. No. I mean – Oh god! If you have a really great expert or source that I would like to be connected with.

[00:13:19] BB: Okay. You can follow up with me if –

[00:13:23] RJ: If it's within my area of coverage. And I know that's like very a wide ray. So it's like I don't mind a follow-up. Like I expect follow-ups. That's normal.

[00:13:32] BB: Yes. Just don't follow up with the supply chain pitch or China-Rebecca relations. Yeah.

[00:13:38] RJ: Right.

[00:13:41] BB: It would be a huge help if sources –

[00:13:44] RJ: If sources were more available. And I guess a lot of my sources are like kids a lot. And they're so difficult to wrangle. And I guess that's not really a publicist problem. But if also sources were really honest about their concerns about speaking to me as a journalist like so I can do whatever I can to like make them feel better about talking to the press, because I know how scary it is. I want the conversation to be open. I want to be able to tell them like this is how this is your quotes are going to be used. This is what the angle of the story is. And I am happy to answer any like misgivings that they have.

Especially from publicists, I think like I would love if a publicist is like this person is really worried about this. And I can be like – Well, I can either be like, “Well, that's sort of what I'm writing about.” They have a right to do that. But yeah, I think it can absolutely be a two-way street.

[00:14:39] BB: Okay. It's good for people to know. Okay, we got a couple more. The best compliment I received about my work was –

[00:14:47] RJ: Oh my gosh! There're been such nice emails. I think some of my favorite –

[00:14:51] BB: Really? Oh, I love that.

[00:14:53] RJ: Oh my gosh! Yeah, it's great. I think my favorites are from like middle-aged people who are like, “This is really helping me understand like what my daughter's into.” Like it's so sweet.

[00:15:05] BB: Are you serious? Really? I love that.

[00:15:09] RJ: Yeah, it's the best. And they're just like this is – And they'll tell me like little stories about their kids or their grandkids and I'm just like, "This is amazing. I'm obsessed with you."

[00:15:18] BB: Oh my god! There's probably like a fan group or a Facebook group about you somewhere.

[00:15:24] RJ: Oh, no. No, no, no. It's just every once in a while just like one person will be like, "I stumbled across this. And thank you for explaining that." It's just really nice.

[00:15:31] BB: Oh, I love that. My perfect Sunday is –

[00:15:36] RJ: Oh my gosh! Waking up, catching up on The Real Housewives of the week.

[00:15:40] BB: All of them? Or specific?

[00:15:42] RJ: Oh, I watch all of them. Every single –

[00:15:44] BB: Oh my god! That's a lot. That's a lot.

[00:15:46] RJ: I know. But there's only like three seasons going on at a time. So it's only like three. They rotate throughout the year.

[00:15:54] BB: Only three. Totally manageable. Totally manageable. God! That is quite the franchise. What's your favorite by the way?

[00:16:01] RJ: I think all time is New York, for sure. But this season, Potomac, and Salt Lake City, and Beverly Hills are great. God! I guess, there's four going on right now.

[00:16:16] BB: Oh. It's look like they keep expanding. Okay. Okay. So Housewives and then what else? Or is that all? I mean, I don't know.

[00:16:23] RJ: Housewives, Bike to the Prospect Park. Maybe stop by the farmers market. Get a little pumpkin coffee. Maybe read my book in the park or do some like writing. And then meeting up with some friends for a drink and like maybe getting dinner or cooking together. And then at night, me and my boyfriend are watching Game of Thrones from the start. So that's fun. Like a nice little –

[00:16:48] BB: Nice. I love it. That's a good Sunday. Okay. My favorite hobby is –

[00:16:56] RJ: Oh! My favorite hobby is, honestly, drinking with my friends. I mean, like that's the real answer. But I think that my fake answer –

[00:17:10] BB: I love it. That's why I love this show. Real answers. We want to hear real. What's up?

[00:17:15] RJ: My other favorite hobbies are fiction writing. And I was a figure skater growing up. So like when my outdoor rink in Prospect Park is open for like four months out of the year, like that is the best. Just waking up on a morning and going to skate before work.

[00:17:33] BB: Ooh! You get to skate before work? Oh, it sounds so cozy. It just brings me to like – Well, I'm in California, and I've never really been on ice. It reminds me of the little Peanuts show, the little Christmas one.

[00:17:47] RJ: Totally.

[00:17:47] BB: And that little ice cream thing that they all – The ice rink get the little snowfall. Anyway, I'll say that's my only thing to ice rinks, Charlie Brown. Okay. The last song I listened to was –

[00:18:00] RJ: Oh my gosh! So I listen to classical music when I write, which is what I was listening to. But I think while I was putting my makeup on, I was listening to the Love Island 2021 playlist. So it's all these like trap house EDM remixes.

[00:18:18] BB: But tropical?

[00:18:19] RJ: It's like sort of like Kygo type of music.

[00:18:22] BB: Yeah. Got you. Okay.

[00:18:24] RJ: So it was something from that. I don't even know their names. I just like let it play.

[00:18:29] BB: Perfect. I love it. Okay, now some little seasonal stuff. My favorite fall recipe or food is –

[00:18:36] RJ: Oh my gosh! This is very hard for me as a Vermonter. It's like I come alive in the fall.

[00:18:43] BB: I love that a lot.

[00:18:45] RJ: I make killer pumpkin bars, which are just like it's basically a pumpkin muffin and then you put like cream cheese frosting on them. They're super moist. It's like I guess like a loaf. So a pumpkin loaf with cream cheese frosting. So good.

[00:19:00] BB: Now, real pumpkin? You're scraping it out of a pumpkin? Or are you getting the canned stuff?

[00:19:04] RJ: No. I get the cans.

[00:19:05] BB: You get the can. Okay. I just want to clarify. Okay. Okay. My best Halloween costume –

[00:19:12] RJ: Oh my gosh! Easy. I went to Zombie Deschanel. So I was Zoeey Deschanel, but I was like a zombie version.

[00:19:18] BB: Oh my god! Are there pictures of this?

[00:19:23] RJ: Yeah. They're from 2013. I don't have a ton. But yeah.

[00:19:26] BB: Okay. Send them in. I want to see it. Ooh! Maybe that's something we should do. I'm going to tell Jared on here like, "Let's round up all the costumes from our favorite journalists for the fall." Okay. And then lastly, on the fill in the blank, quarantine has taught me –

[00:19:41] RJ: Oh man! Quarantine has taught me that I am an absolute cat person, because I was one of the people that adopted a cat in quarantine. And it's been great.

[00:19:52] BB: Oh! Just one. So not crazy cat lady. Just one.

[00:19:55] RJ: Well, funny you say that, because I – Just one. But over like three weeks ago I agreed to foster these two kittens. And now my life is just cats.

[00:20:03] BB: Oh! So you got three with you?

[00:20:05] RJ: I have three. And they're really a lot of work. And I'm like regretting my choice.

[00:20:11] BB: Hopefully they can keep each other entertained. Do they? Or is it chaos all the time?

[00:20:16] RJ: It's not that. It's the fact that there's poop all over my apartment.

[00:20:21] RJ: Yeah. Cat crazy over there. Okay. Now, completely different, Rebecca, what are you – I mean we already heard a little bit on The Housewife thing. But anything you're reading, watching, listening to? Frankly, we will take anything of storytelling. We do not care the medium. We just want to know what it is, because I get all my recommendations right here right now.

[00:20:45] RJ: Oh, for sure. The last book I read was *Outlined* by Rachel Kusk. She's like a beautiful, beautiful writer. And I also read *Heartburn* by Nora Ephron. Amazing, so funny. I've been really into records lately, because we got a record player. And so I bought like obviously Folklore on vinyl. I'm obsessed with it. I got Folklore. I got Phoebe Bridgers, Carly Rae Jepsen, Bon Iver, Babe Ruth, just my type of music.

[00:21:13] BB: Yeah.

[00:21:14] RJ: And I finished all of Love Island this season.

[00:21:17] BB: And how was that?

[00:21:19] RJ: I didn't realize quite how long it was. It's like many, many hours of television that you're committing to. But yeah, it was very fun.

[00:21:28] BB: Now. Wait. Wait. Wait. So Love Island, that has – Now, that's on Hulu. They have multiple countries, right?

[00:21:35] RJ: Yeah. I watched the UK one.

[00:21:37] BB: Oh, okay. The UK one. Yes, okay. Wow!

[00:21:38] RJ: That's like the original, the classic. Yeah.

[00:21:42] BB: Okay. All right. Everybody, watch the UK version. It's fun. What do you think the future of journalism looks like?

[00:21:50] RJ: I like how this is going in completely different directions.

[00:21:52] BB: Totally pivoted there. Yes.

[00:21:54] RJ: I think the trend of like people trusting individual writers versus news organizations is definitely going to continue for better or for worse. I absolutely think that's

a little bit it can be very – Can cause a lot of issues. And it's not my favorite way of that, because it's just – It's sort of every man for themselves in a way that I don't love. Like as someone who was a union organizer at my company, it's like I don't love that the stars in the newsroom are already getting like all the attention from the company. And now it's like now they're also getting the attention from the entire world. So I think that can cause a lot of problems. But that's clearly the way like things are going. I think like the creator economy will just like continue coming for us all. And so that's why you have a lot of like journalists who are turning into sort of like influencers themselves.

[00:22:45] BB: Yeah, quite true.

[00:22:46] RJ: Yeah. And it's like everything is kind of like personal branding. And I don't think that's going to go away anytime soon. But I do think that we're getting a lot less garbage being pumped out, because I think like when I first started, it was like – Whenever I started like in this field, it was like 2013, 2014, and everybody was hired to write like nine blogs a day.

[00:23:10] BB: Oh, I remember that time where it was just like pump it out, pump it out, pump it out. It was just click, click, click. As many clicks as you can get. It was the quick game, for sure. And that I think has changed, thankfully.

[00:23:22] RJ: On the one hand, it's much tougher to get jobs in journalism now because there aren't really those jobs anymore if you want to work it like a reputable publication. But there's better journalism than there ever has been in the history of the universe. There's such great writing. And I think I'm glad that like that writing is getting more attention. And I think newsrooms are investing in that versus like the click game, because as we know, that was sort of built on lies and the whims of Facebook and Google and things like that. So yeah.

[00:23:48] BB: I do like your point about the individual. People love to hate institutions, right? The media, or insert whatever outlet. But when you drill then down to a person, it's a whole different level of, I think, scrutiny and trust. And a lot of times trust is built by the actual individual. The institute is too nebulous and intangible, all this stuff. I think we like to

see organizations as like, "Oh, they're like conspiring against us at the top," whereas like you just kind of like one person and so you listen to what they say and you're like, "Okay, I like this person. So therefore I trust them." So it's tough.

[00:24:30] BB: Well, pivoting here once again, we're going to do a little mad lib and see how it goes. So I'll tee up the words and then I'll fill it all in. And then we'll read it back. See what we get. Does that sound good?

[00:24:40] RJ: Sounds great.

[00:24:41] BB: Let's do it. What is an emotion?

[00:24:45] RJ: Joy.

[00:24:47] BB: Joy. Yes. An adjective.

[00:24:49] RJ: Cute.

[00:24:51] BB: Cute. Another adjective.

[00:24:53] RJ: Angry.

[00:24:55] BB: Angry. A greeting of any kind.

[00:24:58] RJ: Hiya! Wow! I don't even know where these are coming from. I've never said that in my life.

[00:25:04] BB: Okay. These are why these are so fun, because it digs into the trenches of the mind. What is a verb?

[00:25:10] RJ: Skating.

[00:25:11] BB: Skating. There we go. A noun.

[00:25:14] **RJ**: Owl.

[00:25:16] **BB**: An owl. Yes! I haven't thought about an owl in, I don't know, how long. But that's very fall-ish. Okay, adjective.

[00:25:24] **RJ**: Breezy.

[00:25:25] **BB**: I like it. I like it. A cringe-worthy PR term or phrase. Pick your favorite.

[00:25:35] **RJ**: Oh man! Oh my god! There are so many. Urgent on something that's not urgent.

[00:25:39] **BB**: Urgent. Ugh! Yeah. Part of a pitch. Any part of a pitch? The subject line, press kit, whatever?

[00:25:50] **RJ**: Yeah. Let's do media kit.

[00:25:52] **BB**: Media kit. An amount of time.

[00:25:55] **RJ**: Three days.

[00:25:57] **BB**: Three days. A person ideally alive.

[00:26:03] **RJ**: Lady Gaga.

[00:26:04] **BB**: Lady Gaga. An then lastly, an emotion.

[00:26:09] **RJ**: Fear.

[00:26:10] **BB**: Fear. All right. Here we go, Rebecca. When I think of the future of journalism, I feel joy. The pitches I receive have gone from cute to angry. If I receive a pitch that starts with "Hiya!" I start skating. When I write stories on owls, I get super breezy. My favorite pitches include urgent and media kits. I normally take around three days to respond

to my emails, but if it's Lady Gaga, I will respond immediately. If you do get a response from me, you should know that I am very fearful for you.

[00:26:44] RJ: This is hilarious.

[00:26:46] BB: I like it. Yes!

[00:26:48] RJ: Oh my god!

[00:26:50] BB: If Lady Gaga did email you, I think you'd write back real quick.

[00:26:53] RJ: Oh, absolutely! Are you kidding?

[00:26:55] BB: Heck yeah. Heck yeah. Rebecca, thank you for being on today. This has been such fun, joy, to use one of your words. It has been joy having you on. I cannot wait to read the next article. And I don't know, the he's all that hallmark movie for Gen Z. I mean, now I'm like, "Oh my god! I got to hit refresh on your stuff just to see what the hell the Internet is **[inaudible 00:27:16]**. My god! Thank you again.

[00:27:17] RJ: Amazing. Thank you so much. I love chatting with other Rebeccas.

[00:27:21] BB: Yes. Always a good idea.

[OUTRO]

[00:27:24] BB: Thanks for listening to this week's episode of Coffee with a Journalist featuring Rebecca Jennings from Vox. If you enjoy listening to our show, make sure to subscribe on iTunes, Spotify, Google Podcasts, and anywhere else you listen to podcasts. And if you have a moment, please leave us a review to share your thoughts about the show and today's guests. To learn more about the latest tools on OnePitch, and to subscribe to our weekly podcast newsletter, head to our website at onepitch.co. We'll see you all next week with a brand new guest and even more insights about the journalists you want to learn more about. Until then, start great stories.

[END]